

Murray Arts Advisory Board
Minutes for March 16, 2010

Attendance: Judy Baxendale, Wendi Miller, Sharon Whitney, Elaine Judd
Mary Ann Kirk (staff)
Excused: Mary Black (approved minutes by phone), John Madsen, Kathleen Sorenson, Jen
Davies, Mildred Horton

1. Minutes for February 16, 2010 were approved as written.
2. Mary Ann reviewed the upcoming calendar and assignments. Elaine and Sharon thought they could help with the art show set up on April 20 at 8 am. Mary Ann will email others who are not here. The literary exhibit will be up at the library during April. We had some very strong entries in the novel division this year. The Shakespeare festival will include Murray High, Longview, and Riverview. Parkside will probably help with some artwork.
3. Board members liked the idea of working with RDT for a ZAP project next year. Wendi supported the idea of working more with the secondary schools. Mary Ann is meeting with Leesa Lloyd and Jen Davies on Wednesday to talk about two RDT projects.
4. Mary Ann reported the budget for next year is still being reviewed. The arts budget remains flat but the Mayor did recommend funding for a schematic design for the performing arts center so we will be ready to apply for county funds.
5. Our budget was audited by the legislative counsel to verify that our ZAP funds are being used appropriately. They wanted to see if it could be tracked. They were also interested to know if the ZAP funds replaced city commitment. Our city commitment has actually grown as we have matched the ZAP funding. We have also been able to encourage the school district to establish a music program by providing some of our ZAP funds if they would match it. The instruction by the music specialists has been highly valued by the schools and parents. One of the music specialists has asked for grant funding for some music textbooks. Mary Ann will talk to the school district about buying music textbooks in the next cycle they purchase music textbooks. Unfortunately, some of the old Silver Burdett music books have disappeared from the school book rooms because teachers didn't use them.
6. The instrumental teacher at the high school is now teaching classes using a video camera from home. He won't return until next fall. Mary Ann has booked a group for the Arts in the Park program who will work with the jazz band and/or percussion ensemble so they can perform with them and have something good to end the year with.
7. Arts in the Park marketing ideas were explored. Judy suggested the KDYL program with Hank Hathaway where listeners bid for services. Wendi suggested texting coupons. Facebook Fans could also be developed. Board members suggested working with Murray or Cottonwood High who might have students interested in doing an internship to do some of our advertising with press releases or a face book page.